

ADVERTISE YOUR BUSINESS

at TexStar Athletics



**WITH OVER 1000 STUDENTS, WE CAN HELP
TO PROMOTE YOUR BUSINESS!**

TEXSTARLUBBOCK.COM/ADVERTISE



TEXSTAR ADVERTISING PROGRAM

With over 1000 students and families that will be in our gym, it is a great place to advertise your business!

We have four different packages to choose from!

All advertising funds go directly toward:

- Scholarships for students in financial need
- Coach Support Costs
- New equipment

Your advertisement will be displayed August 17th-July 31st.

*Paperwork & payment due by August 1st in order to be able to be on our Welcome T-Shirts.

ADVERTISING PACKAGES

	Logo in Lobby with Business Cards	Logo on Welcome T-Shirt	16x20 Framed Logo in Observation Room	Recognition on TexStar Social Media
RUBY RED \$200	✓			
SAPPHIRE BLUE \$250		✓		
STERLING SILVER \$400	✓	✓		
WHITE DIAMOND \$600	✓	✓	✓	✓

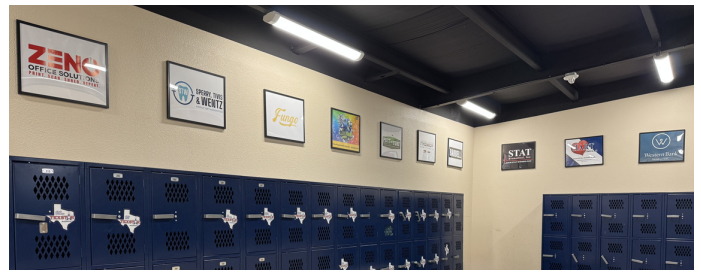
ADVERTISING WALL IN LOBBY

Business card holder available



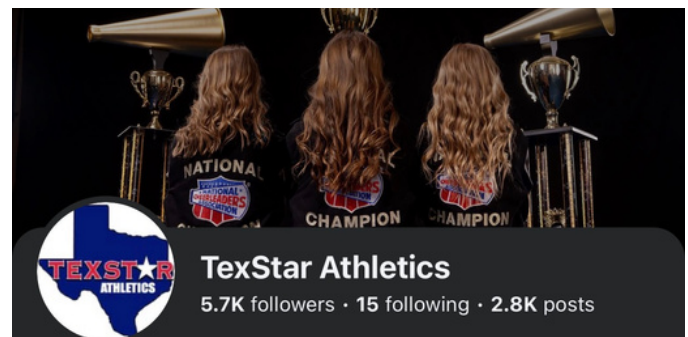
ADVERTISING WALL IN OBSERVATION ROOM

Parents are able to watch weekly!



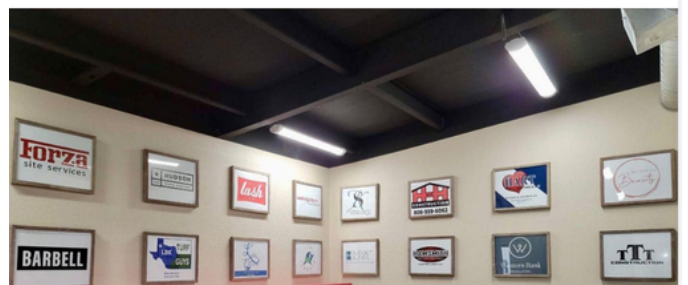
SOCIAL MEDIA

Facebook & Instagram Shout-Outs



WELCOME T-SHIRT

Goes out to all new TexStar Students
2026-2027



ADVERTISEMENT DIMENSIONS & GUIDELINES

WHAT WE NEED FROM YOU

To ensure your business is represented correctly, all required materials will be submitted through our online Business Information Form. Please upload the following based on your sponsorship level:

RUBY RED

- 8.5x11 flyer for lobby display (PDF or high-resolution image)
- or
- Company logo if you prefer a simple display
 - Optional: Business cards (20–30) for display (to be delivered to our office)

SAPPHIRE BLUE

- High-resolution company logo for welcome t-shirt (PNG or JPEG preferred)

STERLING SILVER

Everything in Ruby Red and Sapphire Blue

WHITE DIAMOND

Everything in Sterling Silver, plus:

- High-resolution company logo (PNG or JPEG preferred) (used for observation room display and social media)

FILE UPLOAD GUIDELINES

All materials will be uploaded through our online form.

Please ensure:

- Logos are high-resolution (300 DPI recommended)
- Vector files (AI, EPS, or PDF) are preferred for apparel and large prints
- Flyers are formatted as 8.5x11 if submitting a lobby advertisement
- All files are final and approved for use

If you do not have these formats available, please upload the best version you have and our team will assist if needed.

ADVERTISEMENT DIMENSIONS

Flyer in lobby: 8.5"x11"

(Can create an advertisement or just use your logo)

Logo in Observation Room: 20"x16"

Logo on Welcome T-Shirt: 2"x2"

Logos will be red/white/blue/black depending on t-shirt color

HOW TO PURCHASE AN ADVERTISING PACKAGE:

1. Decide which package you would like
2. Fill out the Business Information Form online (QR Code below)
3. We will send an Invoice through Quickbooks
4. Pay invoice through Quickbooks or bring cash/check to the office
5. Bring 20-30 business cards to our office.

DUE BY AUGUST 1ST



(Scan for Online Business Information Form)